

EXIT 1A

FINANCIAL  
FREEDOM

SEACRET ↓ ACCESS



SEACRET™  
AGENT COMPENSATION

# SEACRET™

AGENT COMPENSATION

As a SEACRET™ Agent, there are no codes to decipher and no complicated strategies to study in order to infiltrate your financial goals. SEACRET™ provides agents with the right tools, training and support to earn a residual income by simply sharing our innovative skincare products with your friends, family and colleagues.

The SEACRET™ Agent Compensation Plan has 5 ways in which you can easily build substantial wealth. In fact, there is no limit to how much you can earn with SEACRET™. Your success is a direct result of your consistent efforts in building your team and moving products through your network.

It is simple, rewarding and fun!



## 5 Ways to Build Wealth

- 1 Product Sales
- 2 Preferred Customer Program
- 3 Team Commissions
- 4 Leadership Check Match Program
- 5 Performance Bonuses

**Note:** Glossary of terminology located on page 10.

## 1 Product Sales

No matter what rank you achieve as a SEACRET™ Agent, you will always be eligible to earn commissions from retail product sales. These are paid out on a weekly basis and reflect both your website orders and offline product order forms.



SEACRET™ Agents can make retail sales commissions ranging from 30%, up to 60%. This is the difference between the wholesaler and retail price of the products.



## 2 Preferred Customer Program

Preferred Customers (PCs) are customers who have enrolled in the SEACRET™ Replenishment Program. This means they have chosen to have pre-packaged product collections, starting at approximately \$50 and up (35 BV\* and up), shipped automatically to their address each month. This commitment to purchase entitles them to receive discounted pricing, exclusive product promotions, loyalty reward incentives and free gifts throughout the term of their enrollment.

### Preferred Customer Commissions

Enrolling Preferred Customers is a great way for Agents to build a residual income. For each month your PC is charged for their Replenishment package, you can earn anywhere from 20% to 25% of the BV automatically!

- ▶ **20% Star and Star Builder**
- ▶ **25% Bronze and Higher**

A minimum of 200 TPV\*\* must be achieved every four weeks to receive PC commissions.

*PCs also have the option to pause their auto-shipments for 1 month every 6 months and still retain all their PC benefits.*

*If a PC elects not to participate in the monthly Replenishment Program they simply pay the retail price.*

*\*Bonus Volume (BV) is the point value for each product used for calculation of commissions and bonuses.*

*\*\*Total Personal Volume (TPV) is the sum of an agents BV from personal purchases, retail customers, and PCs. If 200 TPV is not achieved within four weeks of the PC order, this commission will be forfeited.*

# Preferred Customer Program

## Refer 4 and Pay No More



Want to receive your favorite SEACRET™ products for FREE? Simply Refer 4 and Pay No More! This incentive is available to SEACRET™ Agents and PCs as a way to quickly grow your Preferred Customer base by implementing a powerful incentive-based referral plan. Every time you or one of your PCs refer another Preferred Customer, you will receive product credit redeemable towards your favorite SEACRET™ products; while increasing your volume and monthly residual income.

To determine your monthly product credit, simply calculate the total dollars spent by your personally-enrolled replenishment orders (excluding essential orders) in the previous month and divide by 4. The more Preferred Customers you or your current PCs refer, the larger your monthly product credit will be (maximum \$200 product credit per month).

*Example:*

$$4 \text{ PCs} \times \$50 = \$200 \text{ (Total Order)}$$

$$\$200 \div 4 = \$50 \text{ in Product Credit!}$$

$$8 \text{ PCs} \times \$100 = \$800 \text{ (Total Order)}$$

$$\$800 \div 4 = \$200 \text{ in Product Credit!}$$



*\*To qualify for the Refer 4 Pay and No More product credit, you must have four Active Preferred Customers, each having a minimum Replenishment order of 35 BV. This incentive applies only to Replenishment orders and not à la carte or essential orders.*



### 3 Team Commissions

The SEACRET™ Agent Compensation Plan is simple. It is built on the Power of 2. Unlike many plans that require focus on a multitude of groups to succeed, our system requires that you focus on building just two teams. You get paid on your entire team infinitely. This means there is NO generation cap to your potential income.

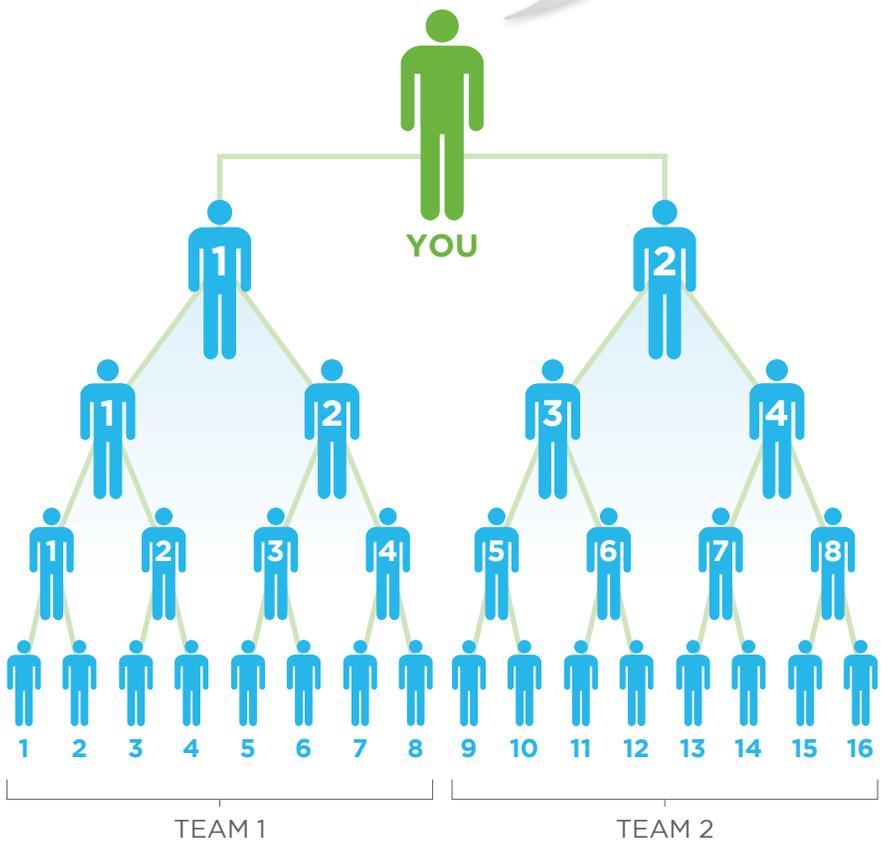
#### How does it work?

Simply share your SEACRET™ with two of your friends, family or colleagues, and encourage them to do the same. When you enroll 2 Agents and help them enroll 2 Agents, you are now building a team. Duplicate this process over and over again and watch your volume GROW. There is no limit to the size your team can grow.

The SEACRET™ Agent Compensation Plan is based on two legs with a 1/3, 2/3 payout. This means that you will be paid up to 15% on your lesser leg volume. Team Commission Matches are paid in increments of 500 lesser leg volume which match against 1000 greater leg volume. When a binary match is paid, the volume is deducted from the left and right team volumes in a 1/3, 2/3 ratio. For example, if a Team Commission is paid on a lesser leg volume of 3000, then you deduct 3000 from the lesser leg and 6000 from the greater leg. The remaining volume that has not been matched carries over to the next period.

*Star and Star Builder are paid 10%; Bronze and Higher are paid 15%.*

## THE POWER OF 2



**Agents can earn up to \$25,000\* per week with this one income stream alone!**

*\*Please review pages 7 through 9 for further explanation of the bonuses. Examples are for demonstration purposes only and do not represent typical results.*

*In order to receive team commissions, you must be an Active Agent (35 PV or 200 TPV order every 4 weeks) and Qualified (1 personally enrolled active agent on both the Left and right team).*



# 4 Leadership Check Match Program

## Leadership Match On Team Commissions

Qualified Bronze Agents and above are eligible to receive The Leadership Match Bonus. This is an UNLIMITED\* stream of income in the SEACRET™ Compensation Plan that pays you for simply helping other Agents make money. Earn up to **20%** on the Team Commissions of Agents that you help achieve the Bronze Agent Rank or higher within your enrollment tree. You can earn on up to 4 generations of Bronze Agents and above.

|            |   | TEAM 1 |        |      |      |         |         |                |       |
|------------|---|--------|--------|------|------|---------|---------|----------------|-------|
|            |   | Bronze | Silver | Gold | Ruby | Emerald | Diamond | Double Diamond | Crown |
| GENERATION | 1 | 20%    | 20%    | 20%  | 20%  | 20%     | 20%     | 20%            | 20%   |
|            | 2 | 10%    | 10%    | 10%  | 10%  | 10%     | 10%     | 10%            | 10%   |
|            | 3 | 10%    | 10%    | 10%  | 10%  | 10%     | 10%     | 10%            | 10%   |
|            | 4 | 10%    | 10%    | 10%  | 10%  | 10%     | 10%     | 10%            | 10%   |



As a SEACRET™ Agent,  
Success comes when You Help  
Others Fulfill their Hopes and Dreams.



# 5 Performance Bonuses

## ▶ Car Bonus

With the Car Bonus, SEACRET™ rewards your performance by giving you money towards the purchase or lease of a brand new car\*. Unlike most network marketing companies that select a particular car for this bonus, SEACRET™ gives you the freedom of either choosing the car you want or putting the money towards an existing car payment. Once you achieve the rank of Silver Agent, and as you continue to advance through the higher ranks, you will be eligible to receive car bonus amounts ranging from \$600 to \$3,000 every four weeks.



**Monthly Car Bonus**

|                           |                |
|---------------------------|----------------|
| Silver Agent.....         | \$600          |
| Gold Agent.....           | \$600          |
| Ruby Agent.....           | \$800          |
| Emerald Agent.....        | \$1,000        |
| Diamond Agent.....        | \$1,500        |
| Double Diamond Agent..... | \$2,000        |
| <b>Crown Agent.....</b>   | <b>\$3,000</b> |

\*Agents must remain qualified as a Silver Agent for four consecutive weekly pay periods in order to receive the \$600 bonus. As you advance through the ranks, in order to maintain the higher bonus, you must be paid as the higher rank for four consecutive pay periods. If agents fall out of qualification they must maintain the rank for four weeks consecutively to requalify for the bonus.

## ▶ Lifestyle Bonus

How would you like to travel more, buy your dream home, make a donation to your favorite charity, or even save for your children’s college education? With the Lifestyle Bonus, SEACRET™ wants you live life to the fullest. Qualified Gold Agents and above are eligible to receive an additional cash bonus ranging from \$600 to \$3,000 per month\*\*.

**Monthly Lifestyle Bonus**

|                           |                |
|---------------------------|----------------|
| Gold Agent.....           | \$600          |
| Ruby Agent.....           | \$800          |
| Emerald Agent.....        | \$1,000        |
| Diamond Agent.....        | \$1,500        |
| Double Diamond Agent..... | \$2,000        |
| <b>Crown Agent.....</b>   | <b>\$3,000</b> |

## ▶ Rank Advancement Bonus

When you achieve the rank of Silver Agent, you will be eligible to receive the first of many Rank Advancement Bonuses. Every time you advance, the larger your bonus becomes. Rank Advancement Bonuses start at \$1,000, with the potential to reach up to \$1,000,000!

**Advancement Bonus (One-Time)**

| Rank         | Bonus | Up-Line Bonus**** |
|--------------|-------|-------------------|
| Star         | \$15  | \$10              |
| Star Builder | \$50  | \$25              |

| Rank Achievement          | Bonus              |
|---------------------------|--------------------|
| Bronze Agent.....         | \$125***           |
| Silver Agent.....         | \$1,000            |
| Gold Agent.....           | \$3,000            |
| Ruby Agent.....           | \$7,000            |
| Emerald Agent.....        | \$40,000           |
| Diamond Agent.....        | \$200,000          |
| Double Diamond Agent..... | \$250,000          |
| <b>Crown Agent.....</b>   | <b>\$1,000,000</b> |

\*\*This bonus is calculated on SEACRET'S™ four week cycle.

\*\*\*Achieving the rank of Bronze Agent by purchasing a Special Agent Product Set does not qualify.

\*\*\*\*Up-line Bonus on Star and Star Builder are paid to Up-line Star Builder.

# Your First Steps to Success

Achievement with SEACRET™ is measured by rank advancement and rewarded with ever-increasing bonuses and commissions. All financial rewards (with the exception of Retail Commissions and Preferred Customer Commissions) require that qualified Agents be active Stars or higher.

## SEACRET™ Agent

Pay the \$49 registration fee and complete the SEACRET™ Agent Application. Agents are eligible to receive product sales commissions as long as they remain active in the program. An Active SEACRET™ Agent is an agent who has a minimum of 35 PV or 200 TPV every four weeks.

**Note:** The \$49 Registration Fee is Annual.

## Star

Have one personally enrolled active Agent on the right team and one personally enrolled active Agent on the left team. To achieve Star Status, the Agent must remain active in the program.

## Star Builder

Assist one personally enrolled Agent on your left and right teams to achieve and maintain the position of Star.

## Leadership Positions

SEACRET™ leadership positions begin with Bronze Agent and go all the way to our top position of Crown Agent. The SEACRET™ culture and compensation plan are both built on the position of Star. We've developed a Star-Building Factory! The Power of 2 can not be underestimated. By building Star after Star after Star, you will achieve everything you could dare to dream as part of our SEACRET™ Family.

**Note:** SEACRET™ Bonus Cap - No more than 65% of Company BV is to be paid in commission in a given week.



# Achievement Qualifications

## Agent Rank Requirements

| Rank                 | Replenishment Services (RP) Enrolled |        | OR | Volume & Replenishment Services (RP) Enrolled |                      |
|----------------------|--------------------------------------|--------|----|---|----------------------|
|                      | Left                                 | Right  |    | Left  | Right                |
| Bronze Agent         | 25                                   | 25     |    | 4,375 & 8 RP                                  | 4,375 & 8 RP         |
| Silver Agent         | 100                                  | 100    |    | 17,500 & 30 RP                                | 17,500 & 30 RP       |
| Gold Agent           | 250                                  | 250    |    | 43,750 & 75 RP                                | 43,750 & 75 RP       |
| Ruby Agent           | 1,000                                | 1,000  |    | 175,000 & 300 RP                              | 175,000 & 300 RP     |
| Emerald Agent        | 2,500                                | 2,500  |    | 525,000 & 750 RP                              | 525,000 & 750 RP     |
| Diamond Agent        | 5,000                                | 5,000  |    | 1,222,000 & 1,500 RP                          | 1,222,000 & 1,500 RP |
| Double Diamond Agent | 10,000                               | 10,000 |    | 2,800,000 & 3,000 RP                          | 2,800,000 & 3,000 RP |
| Crown Agent          | 25,000                               | 25,000 |    | 8,750,000 & 7,500 RP                          | 8,750,000 & 7,500 RP |

**Note:** To advance to the Agent Ranks or higher, an Agent must be qualified and achieve the above within a four week consecutive pay period. In order for Replenishments to count for Rank Advancement the replenishments must be processed orders.



# Glossary of Terminology

**Active** - An Agent is considered Active for a specific week if they have at least 35 PV or 200 TPV within four (4) consecutive weeks (i.e., the current week being processed and the prior three (3) weeks).

**Agent** - A person or business entity that is enrolled in SEACRET™.

- Agents are entered in the database with their own user identification number.
- May enroll other Agents into the SEACRET™.
- May obtain Retail Customers and Preferred Customers.
- Agents are eligible to earn incentives (i.e., commissions/overrides).

**Active Replenishment** - A Replenishment order that has at least 35 BV. A Left and Right Active Replenishment count is used in the rank advancement and rank maintenance requirements for Bronze Agent and above.

**Bankable** - A term used to indicate that an Agent is allowed to accumulate Left-GV and Right-GV that is necessary for earning the Team Commission.

**Bonus Volume (BV)** - A value assigned to all commissionable services that is used to determine Active status, ranks and to calculate incentives. BV is a generic term for all point volume in the system. PV, RSV, PCV, and GV are all types of BV.

**Downline** - There are two (2) downline organizations:

1. **Enroller Tree Downline:** All first-level (i.e., front-line) Agents in the Enroller Tree and their first-level Agents, and so on, until the end of the Enroller Tree is reached.
2. **Placement Tree Downline:** All first-level Agents (i.e., front-line) in the Placement Tree and their first-level Agents, and so on, until the end of the Placement Tree is reached.

**Enroller** - An Agent that introduces and signs up another Agent. An Enroller is the first upline Agent of any given Agent in the Enroller Tree.

**Greater-Volume Leg** - The Left Leg or Right Leg that has the greater amount of GV in a given period. Also see Lesser-Volume Leg.

**Group Volume (GV)** - There are four (4) accumulations of Group Volume:

1. **Left Group Volume (LGV):** The accumulation of TPV for an Agent from all Agents that are placed in the downline of the Agent's Left Leg (in the Placement Tree). An Agent must be Active to accumulate LGV.
2. **Right Group Volume (RGV):** The accumulation of TPV for an Agent from all Agents that are placed in the downline of the Agent's Right Leg (in the Placement Tree). An Agent must be Active to accumulate RGV.
3. **Total Group Volume (TGV):** The sum of an Agent's Left Group Volume (LGV) and Right Group Volume (RGV).

**Left Leg** - The Left Leg comprises the first-level Agent on the Left side of a business center (placement tree) and their entire downline.

**Legs** - There are two (2) types of Legs:

1. **Enrollment Tree Leg:** A personally-enrolled Agent (in the Enroller Tree) and their entire downline. An Agent can have an unlimited number of legs in the Enroller Tree.
2. **Placement Tree Leg:** A first-level Agent (in the Placement Tree) and their entire downline. An Agent can have a maximum of two legs in the Placement Tree (i.e., the Left Leg and the Right Leg).

**Lesser-Volume Leg** - The Left Leg or Right Leg that has the lesser amount of GV in a given period. Also see Greater-Volume Leg.

**Personal Volume (PV)** - The sum of BV from an Agent's personal transactions. PV does NOT include BV from Retail Customers and Preferred Customers. See Total Personal Volume (TPV).

**Preferred Customer Volume (PCV)** - PCV is calculated for Agents. PCV is the sum of BV from the transactions of an Agent's personal Preferred Customers and the BV of Preferred Customers placed under those Preferred Customers (unlimited depth).

**Qualified** - An Agent who is Active and has two (2) personally enrolled Agents that are each Active. One (1) must be placed in the Left Leg and one (1) must be placed in the Right Leg (i.e. in the placement tree).

**Rank** - A title assigned to an Agent that is based on the Agent's performance.

**Refer** - A referral that signs up in the program.

**Replenishment Program** - A service provided by SEACRET™ that automatically ships products on a repeating 4-week basis to Agents and Preferred Customers.

**Retail Sales Volume (RSV)** - RSV is calculated for Agents. RSV is the sum of BV from the transactions of an Agent's personal Retail Customers.

**Retail Price** - The price paid for products by Retail Customers.

**Right Leg** - The Right Leg comprises the first-level Agents on the Right side of a business center (placement tree) and their entire downline.

**Total Personal Volume (TPV)** - The sum of an Agent's PV, RSV and PCV.

**Upline** - There are two (2) upline organizations:

1. **Enrollment Tree Upline:** An Agent's Enroller and their Enroller and so on until the beginning of the Enrollment Tree is reached.
2. **Placement Tree Upline:** An Agent's Placement Sponsor and their Placement Sponsor and so on until the beginning of the Placement Tree is reached.

**Week** - A weekly Commission Period begins Monday morning at 12:00:00 AM and ends the following Sunday night at 11:59:59 PM Pacific Time.





Thousands of people just like you are living their dreams with SEACRET™.

Secure your future today, **(877) 680-9622**.

**SEACRET™**  
MINERALS FROM THE DEAD SEA

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